



Handy sana 211

MedX Health Corp. is in discussions for the exclusive contract for the marketing and sales of the H'andy sana 211, for North America, with Medical Marketing Berlin GmbH (MMB). MMB has the exclusive worldwide rights to the H'andy sana line of high-value products.

The key telemedicine product, contracted for by MedX Health is a high-value and well designed touch screen cell phone with an integrated ECG and a "Health Suite" in which blood glucose, cholesterol and blood pressure etc. can be managed.

Cardiac patients can now measure the health of their hearts via a remote, hand-held ECG device, which will send an ECG reading via SMS to a telemedicine centre or hospital to receive an evaluation immediately.

The device has been recently test marketed in Indonesia (population: approx. 5 million) and generated several million \$'s in revenues in a short period of time.

H'andy sana 211 - Concept

According to the American Heart Association, more than 30 % of all worldwide deaths can be traced back to heart diseases. Heart attacks occur suddenly and are unpredictable.

In modern civilization the incidence of heart diseases is rising and now includes even younger people. Due to improved health care and a resulting rising life expectancy rate, the number of elder patients with heart diseases is rising too.

Typically, patients visit their doctors to monitor their health status. Data is gathered during these costly and time consuming visits and only represents a snap-shot of the patient's heart health without measuring the heart health during the daily life of the patient.

The H'andy sana 211 has a 2.8 inch full touch screen and full-fledged mobile phone capabilities, including a multimedia suite, internet browser, calendar, built-in camera with screen viewfinder and dedicated menus. It offers health suite services to store data like blood pressure, cholesterol, blood glucose and ECG monitoring.

The user only needs to press two fingers on the phone's edges for 30 seconds for the phone to pick up an ECG reading. Additionally they can record other data, such as blood pressure, blood glucose and cholesterol.

The complete data is sent to a specific Personal Health Concierge for monitoring and can alert the patient's health professional in case of any critical health issues.

The H'andy sana 211 can enable the patients to monitor their health situation on their own, which facilitates their work and leisure activities. Patients can report their health data to any location. It's easy and uncomplicated to add heart health monitoring into ones' life.

The H'andy sana 211 – Your life assurance. At any time, everywhere. *(for more information try www.handysana.com)*