Press Release



For Immediate Release

MedX Health Corp. Oralase Dental Product Launch Update

Mississauga, Ontario, Canada – November 9, 2007, MedX Health Corp., a leader in the development, manufacture and sale of innovative low level light and laser devices (called "phototherapy"), provides this update on the North American launch of its new dental product line called, Oralase.

MedX Health has recently developed products designed specifically for the dental market. These products consist of the Oralase 200mw portable dental laser with interchangeable intra-oral probes, an Oralase console system with three accessories treating both intra and extra-orally, controlled by the compact Model 1100 console and the MedX Home portable system for extra-oral treatment. MedX has developed and tested these products in dental clinics over the last two years and believes that Oralase products will be in demand by dentists as these products will provide the dentist with a competitive edge and a high return on investment. MedX estimates that there are 150,000 dental clinics in North America that can use these products resulting in a market size of \$1.1 Billion.

In Canada, Oralase had a limited launch this summer and was introduced at several dental seminars held in southern Ontario. The product was also displayed at the Toronto Academy of Dentistry's 70th Annual Winter Clinic on November 9 in co-ordination with MedX's Canadian dental distributor, Laser Light Canada. "Sales resulting from our first limited showing in the summer and again at the Winter Clinic were very encouraging", said Mr. Phil Passy, President & CEO of MedX Health Corp., "nearly 70% of the seminar attendees purchased the product. We believe this product will be very successful once we roll the products and marketing program out in the rest of Canada and the United States."

The Company is working with Laser Light Canada to introduce the product across Canada at a 10 city seminar program planned for early 2008 and at several planned tradeshows. In the United States, MedX is completing a training DVD aimed at the US dental community and in December will introduce its complete line of dental products. MedX is currently recruiting dental distributors for the US market and has received positive interest from over 20 distribution companies.

About the Company – MedX, the phototherapy experts, are leaders in the development, manufacture and distribution of innovative phototherapy medical devices. MedX products offer effective treatment through a powerful and proven modality - giving patients a rapid, drug free and non-invasive healing solution. MedX products are used by practitioners in clinics, academic facilities, and hospitals as well as by professional athletes and sports teams to improve quality of life through accelerating healing and reducing pain. MedX brand products are US FDA and Health Canada cleared and are produced in an ISO 9001 and ISO 13485 certified manufacturing and testing facility.

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